

reuse.me
reusable packaging system

Rudi Siegle

www.reuse.me



reuse.me

Sermin Reinold

www.dayerose.com



reuse.me

**How many packages
were shipped across
Germany in 2022?**

problem.

The German e-commerce faces a waste problem with

4.500.000.000

shipments annually. More than 1.5 million tons of waste are generated each year from single-use cardboard, along with 3 million tons of CO₂ emissions. That's 50 kg of cardboard waste per second.

**Reusable packaging
is the solution.**



50 kg
waste per second.

impact.

mailer bag
recycling paper 90 g/m²



- renewable
- single use
- compostable
- recyclable
- recycling material 100%
- recycling rate > 80%

mailer bag
recycling plastic 80μ



- fossil
- single use
- recyclable
- recycling material 100%
- recycling rate < 10%

mailer bag
bio plastic 100μ



- renewable
- single use
- compostable
- recycling material 0%
- recycling rate 0%

reusable mailer bag
virgin paper 90 g/m²



- renewable
- reusable
- compostable
- recyclable
- recycling material 0%
- recycling rate > 80%

packaging.

the sturdy box.

12 sizes

goal: Ø 5 cycles

Our reusable corrugated cardboard packaging is not only eco-friendly but also extremely durable and resilient.

Whether you're shipping sensitive electronics, fragile products, postal goods, or heavy items – our packaging ensures safe transport and reliably protects your products from external impacts.



the flexible bag.

4 sizes

goal: Ø 5 cycles

Our flexible shipping pouches are made from high-quality paper and are incredibly durable.

They adapt to fit your products, so you're not shipping unnecessary air. Perfect for clothing or non-fragile items.



sealed.

3 variations

We know that every business is unique and has a special message to share with the world.

With our customized bands, reusable stickers, or paper tape for reusable packaging, we help showcase your brand and create a memorable customer experience!



Benefits:

- + Large branding surface
- + Protection of the packaging
- + Second adhesive strip for returns



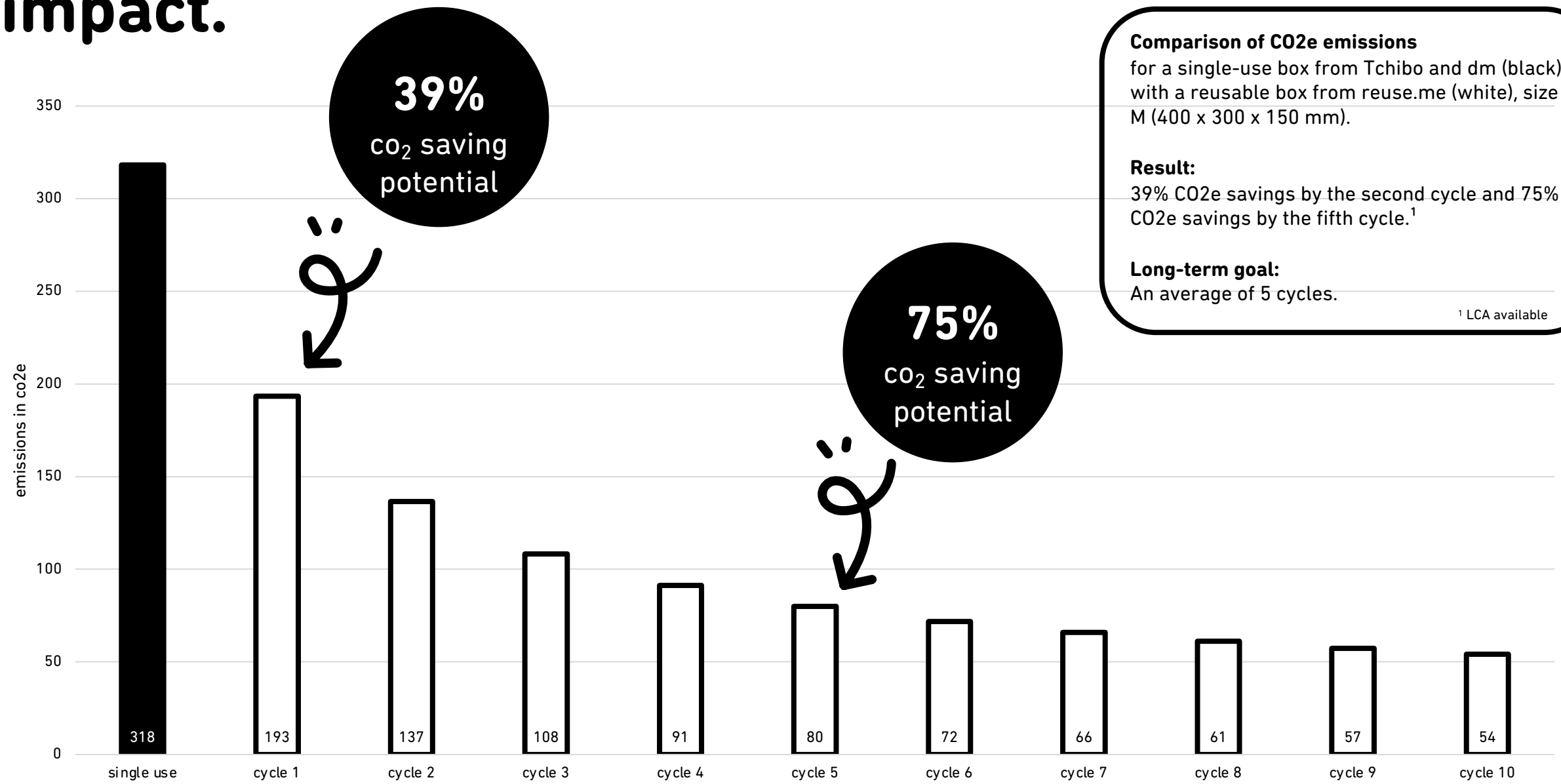
- + Fast packaging process
- + Low costs



- + Fast packaging process
- + Low costs

reuse.me

impact.



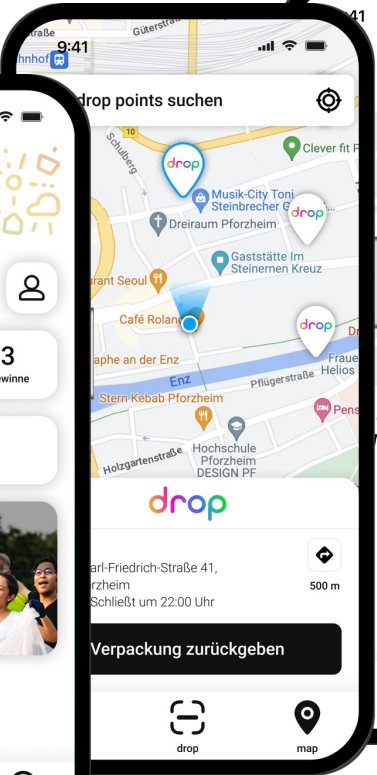
Comparison of CO2e emissions
for a single-use box from Tchibo and dm (black) with a reusable box from reuse.me (white), size M (400 x 300 x 150 mm).

Result:
39% CO2e savings by the second cycle and 75% CO2e savings by the fifth cycle.¹

Long-term goal:
An average of 5 cycles.

¹ LCA available

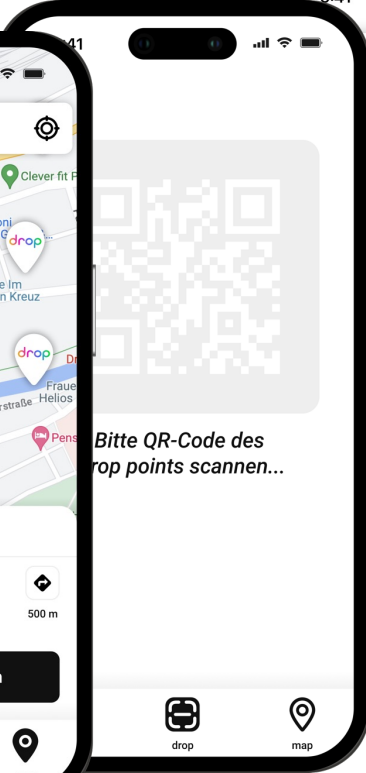
deposit system
0,25€ per return



map
find your nearest drop point



drop
return your packaging



voucher system
get rewarded for every return





play video

drop points.

mainly DHL and Hermes parcel shops and multi-channel retailers like Intersport or vomFASS.

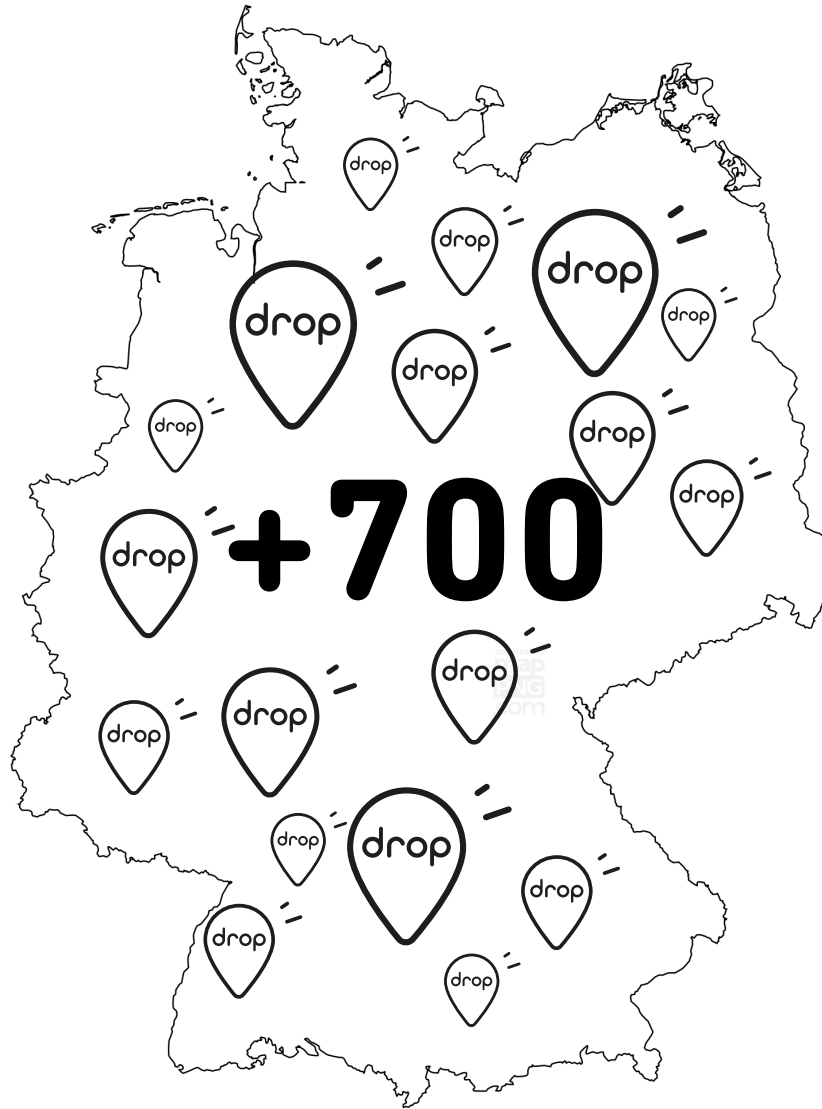
now.

+700 drop points in DE

soon.

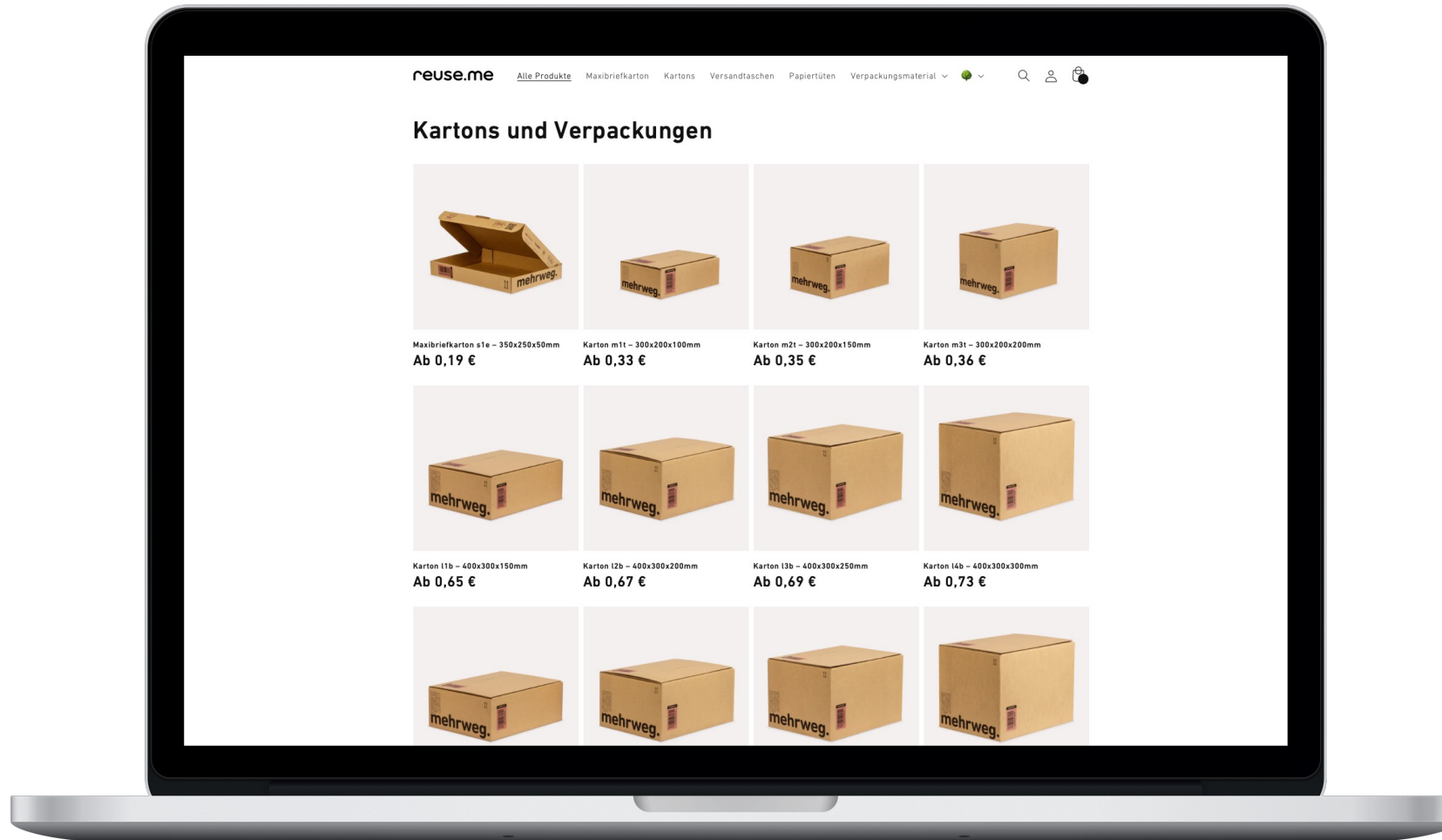
+ 2.000 drop points in DE

+ 500 drop points in AT & CH



packaging as a service

buy packaging.



software as a service

rent software.

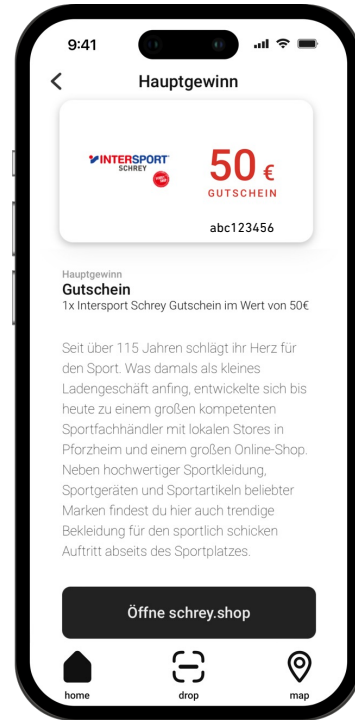


marketing

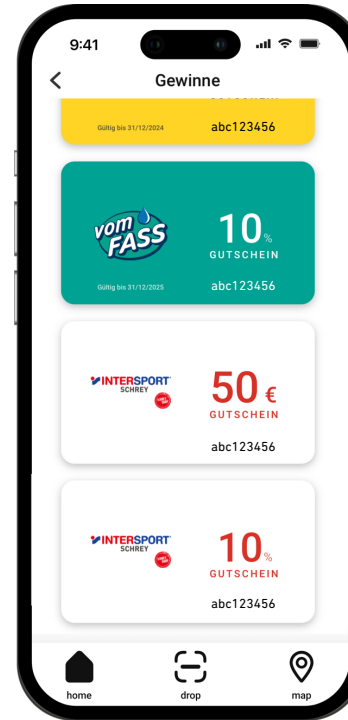
buy vouchers.



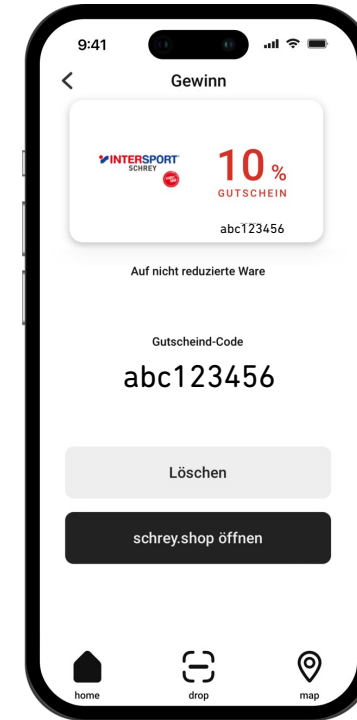
wheel of fortune
best visibility for top prizes



information top prize
with description and link to the online shop



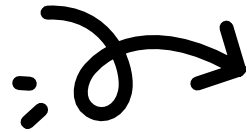
voucher
personal vouchers



information voucher
voucher code and link to your shop

is your packaging reusable?

With our reuse.me ID sticker, we can integrate your packaging into our recycling loop.





Sermin Reinold

Founder/CEO

sermin@dayerose.com

www.dayerose.com

@dayerose_stillmode



Rudi Siegle

Founder/CEO

rudi@reuse.me

www.reuse.me

@reuse.me.official

see you around.